

EQUITY IN THE 413

WESTERN MASSACHUSETTS RACIAL EQUITY SUMMIT

INVITATION

JUNE 12, 2025 8AM - 7PM WESTFIELD STATE UNIVERSITY

As an Organizing Partner, we would like to extend an invitation for you to join us as a Community Partner for the upcoming Equity in the 413 Western Massachusetts Racial Equity Summit. This event promises to be an important moment in our region's progress, gathering thought leaders, visionaries, and professionals from many industries under one roof.

As we aspire to create an enriching and transformative experience, we humbly seek your invaluable support to help us realize this vision. By becoming a Community Partner your organization or business will not only enjoy prominent visibility throughout the summit but also contribute to fostering collective growth and inspiration for all.

Together we can shape a more equitable future in the 413.

ABOUT THE SUMMIT

Equity in the 413 is a call-to-action to advance racial equity at the individual, organizational and regional levels. The Western Massachusetts Racial Equity Summit will offer workshops that can deepen knowledge and align our efforts to achieve intersectional racial equity. Authentic and mutually beneficial relationships are at the core of advancing racial equity; building connections between participants is a key goal of the event. Accountability helps make change possible. Participants will be provided with resources and be challenged to develop action steps.

BECOME A COMMUNITY PARTNER

Together we amplify the impact in our community. We know that all interested partners do not have equal ability to support the advancement of this important work, but we know that all contributions are valuable and that all potential partners are invested in the work of advancing racial equity in our region. For this reason, we are asking that you reconsider how we view traditional sponsorship opportunities rooted in hierarchy in a way that celebrates support based on the dollar amounts that a partner contributes and shift to a community partner model to support the conference at a level that your organization is able. Our goal is to raise \$80,000 from our community partners. All community partners will receive 3 tickets to the Summit and have their logo on materials provided to participants on the day of the Summit including any PowerPoint presentations during the welcoming.

Community Foundation of Western Massachusetts will support the management of any funds raised for the purpose of Equity in the 413: Western Massachusetts Racial Equity Summit.

To become a Community Partner, please visit communityfoundation.org/E413, or use this [QR code] for ease of submission:



Please also feel free to send checks with Equity in the 413 written in the memo alongside a completed Community Partnership commitment form to:

Community Foundation of Western Massachusetts
333 Bridge St.
Springfield, MA 01103

All logos should be sent to Briana Wales-Thaxton, Vice President for People and Culture at Community Foundation of Western Massachusetts at bwales@communityfoundation.org.

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COMMUNITY PARTNER COMMITMENT FORM

ORGANIZATION/BUSINESS NAME: _____

My organization will commit to:

- \$ _____ dollar amount.
- Providing volunteers to support event logistics
- Or a combination of the above, please specify

**THE EQUITY IN THE 413 ORGANIZING PARTNERS
THANK YOU FOR YOUR SUPPORT.**

