

EQUITY

IN THE 413



WESTERN MASSACHUSETTS RACIAL EQUITY SUMMIT

## INVITATION

As an Organizing Partner, our organization would like to extend an invitation for you to join us as a Community Partner for the upcoming Equity in the 413 Western Massachusetts Racial Equity Summit. This event promises to be an important moment in our region's progress, gathering thought leaders, visionaries, and professionals from many industries under one roof.

As we aspire to create an enriching and transformative experience, we humbly seek your invaluable support to help us realize this vision. By becoming a Community Partner your organization or business will not only enjoy prominent visibility throughout the summit but also contribute to fostering collective growth and inspiration for all involved. Together we can shape a more equitable future in the 413.

### ABOUT THE SUMMIT

Equity in the 413: Western Massachusetts Racial Equity Summit is a convening across several industry areas as a call to action to align our readiness and efforts to advance racial equity in workplaces and organizations across our region. Participants will be provided with resources and asked by our facilitators to develop action steps. Equity in the 413: Western Massachusetts Regional Equity Summit Planning Committee members will email check-in links throughout the year to monitor progress and report back to participants.

## BECOME A COMMUNITY PARTNER

Together we amplify the impact in our community. We know that all interested partners do not have equal ability to support the advancement of this important work, but we know that all contributions are valuable and that all potential partners are invested in the work of advancing racial equity in our region. For this reason, we are asking that you reconsider how we view traditional sponsorship opportunities rooted in hierarchy in a way that celebrates support based on the dollar amounts that a partner contributes and shift to a community partner model to support the conference at a level that your organization is able. Our goal is to raise \$50,000 from our community partners. All community partners will receive 3 tickets to the Summit and have their logo on materials provided to participants on the day of the Summit including any PowerPoint presentations during the welcoming.

Community Foundation of Western Massachusetts will support management of any funds raised for the purpose of Equity in the 413: Western Massachusetts Racial Equity Summit. The Foundation has provided this convenient [QR code] for ease of submission:



Please also feel free to send checks with Equity in the 413 written in the memo alongside a completed Community Partnership commitment form to:

Community Foundation of Western Massachusetts  
333 Bridge St.  
Springfield, MA 01103

All logos should be sent to Briana Wales-Thaxton, Vice President for People and Culture at Community Foundation of Western Massachusetts at [bwales@communityfoundation.org](mailto:bwales@communityfoundation.org)



**COMMUNITY PARTNER COMMITMENT FORM**

ORGANIZATION/BUSINESS NAME \_\_\_\_\_

My organization will commit to:

- \$ \_\_\_\_\_ dollar amount.
- A specific cost such as speaker fees or room reservation and meal expenses
- Providing volunteers to support event logistics
- Or a combination of the above, please specify

THE EQUITY IN THE 413 ORGANIZING PARTNERS  
THANK YOU FOR YOUR SUPPORT.

