## Here's what we're reading



As you talk with your clients about charitable giving, are you leading with tax benefits? Deferring philanthropy topics until November and December? Not looking at the big picture? If so, you may want to rethink your approach, according to a recent <u>article</u>. The article also points out the importance of engaging specialists to assist you in advising a client about how to make a difference in the community. The team at the community foundation specializes in charitable giving and community impact. We're just a phone call away.

Our team also enjoyed digging into the latest <u>study</u> on family philanthropy, particularly because it reinforced so many of the best practices we already deploy here at the community foundation as we work alongside you to help your clients and their families make a difference in the lives of others for generations to come. We look forward to working together on practical solutions to engage your clients, their children, and their grandchildren in comprehensive philanthropy planning that moves the needle for the organizations and causes they care about.

Finally, as the dust settles on tax season, and as we look ahead to what the charitable deduction might look like in <u>future</u> <u>years</u>, we appreciated the perspectives in this <u>piece</u> about the surprising benefits of a complex tax code. More proof that it is always possible to look on the bright side!