



COMMUNITY
FOUNDATION
OF WESTERN MASSACHUSETTS

2018 Grant Program Outreach Session



CFWM Program Department

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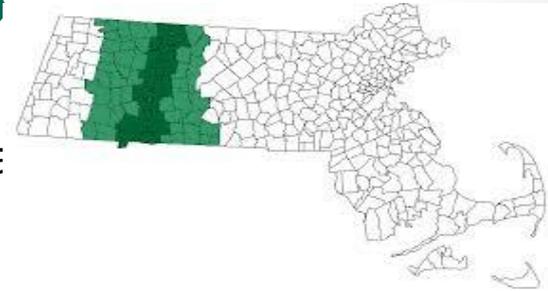


Today's Agenda

- Provide an overview of the Community Foundation
- Tell you about our upcoming programs and initiatives
- Questions
- Networking



CFWM Basics



- **How we get our \$\$**
 - 1,356 contributors to the Foundation last year
- **How we distribute funds**
 - Competitive grant programs, trainings, scholarships, loans, donor advised and designated grants
- **How much money**
 - FY 2018: \$11.4 million in contributions from generous donors
 - \$2 million in scholarships and loans to 766 local students
 - \$1,825,610 in programmatic grants
 - Over \$5M in designated and donor advised fund grants
- **Who benefits from our grants**
 - Pioneer Valley Community—approximately 3/4ths of the \$9+ million is distributed in the Valley to nonprofits and students



Grant Programs

CAPACITY

- Internally oriented to enhance organizational effectiveness

CAPITAL

- Capital projects and capital campaigns

CRITICAL

- Unforeseen emergencies, urgent needs

INNOVATION

- 2018 Implementation Grants underway

MISSION

- Programs & Projects

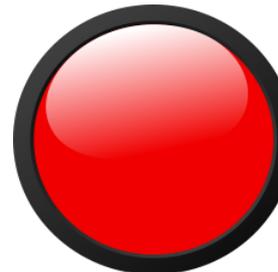
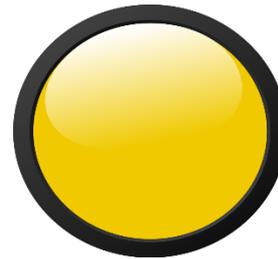
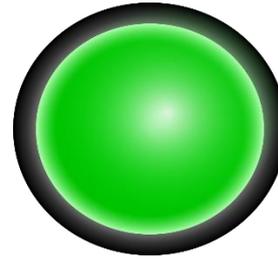
VALLEYCREATES

- Training series & Innovation grants focused on the Arts



Organizational Eligibility

- Eligible
 - 501(c)3's
 - What about fiscally sponsored?
- Depends
 - Private schools
 - Individuals – only for scholarships
- Not eligible
 - For profits
- What is not funded – see our website.



Capacity Grants

Purpose:

Capacity grants provide support for a nonprofit's internal improvements in capability, knowledge, or resources that in turn, strengthen its organizational (not programmatic) effectiveness to advance the organization's mission.

Key Concepts:

- Organizational Effectiveness
- Transformative activities
- Agnostic of mission



Basics:

- Eligibility: 501(c)3 organizations
- Requests: **\$1,000 to \$15,000 (expected norm is \$10,000)**
- Application Process - starts with a required phone call
- Application: online grant application starting July 9, 2018
- Grant Application Deadline – **September 7, 2018**



Capital Grants

- Supports: **capital projects** and **capital campaigns**
- **Capital Projects definition:**
 - **Small or large renovations/additions**
 - **Construction or expansion projects**
 - **The purchase of land for community benefit**
 - **Equipment, vehicle and/or computer technology purchases with a useful life of at least three years**

Preference for capital needs projects that benefit the overall organization rather than specific programs of the organization.

- **Size of Requests: \$2,500 - \$20,000**
- **Application Process: starts with a discussion**
- **Grant Application Deadline: September 14, 2018**
- **Review Process: October/November**
- **Notification of Grant Application Outcome: Early December**



Capital Campaigns

- **Capital Campaign definition:**
 - Significant fundraising efforts, designed to support major initiatives of a nonprofit and go above and beyond the normal course of the organization's annual fundraising.
 - New buildings or renovations > \$1 million
 - A minimum campaign goal of \$500,000
- Requests: Up to **\$30,000**
- Application: starts with a discussion
- Deadline: **September 14, 2018**
- Target: Campaigns benefitting:
 - 1) Springfield residents**
 - 2) Hampden County residents**



Innovation



Purpose

The Innovation grant program funds new, collaborative approaches that provide measurable progress toward solving a significant challenge/issue in our region.

- 2017- Awarded 7 Innovation Planning Grants
 - Grants ranged from \$34,000 - \$50,000
- 2018 Implementation grants- Awarded 3 two –year Implementation Grants
 - Grants ranged from \$82,000 - \$133,000
- For more information on program and Implementation Awardees check website



ValleyCreates



Organizational Effectiveness Training Series

Goal:

To enhance the internal organizational effectiveness of nonprofits to better meet their mission; targeted to the Arts and Creativity sector.

Eligibility:

- Open to 501(c)3 organizations or fiscally sponsored organizations serving the Pioneer Valley
- Annual budget of \$250,000 or less
- Organizational mission in the arts, culture and creativity

Other Information:

- Monthly one-day sessions – Nov. 2018 to March/April 2019
- Required attendance by 1 staff leader and 1 board member
- Application for participation opens July 16, 2018
- \$3,000 mini-grant for participating organizations at successful completion of series



Critical Grants

- Supports: **Unforeseen emergencies and urgent needs**
- Requests: **\$5,000-\$20,000 to support a 3 month period**
- Application: **Starts with a phone call**
- Deadline: **Available all year**
- Generally consider 2-3 applicants per year



Mission Grants

- Supports: **Programmatic requests that align with an organization's mission**
- 2018 program: **Presently closed**
- 2019 program: **Planning is currently underway.**



ValleyCreates Innovation



Goal: To stimulate new initiatives or projects that build collaboration among arts nonprofits and increase access to arts and culture in the Pioneer Valley.

Eligibility:

- Open to collaborations of 3 or more organizations
- Open to 501(c)3 organizations or fiscally sponsored organizations serving the Pioneer Valley
- Organizational mission in the arts, culture and creativity

Other Information:

- Application period opens early 2019



834
LOCAL
NONPROFITS

**SIX DAYS
OF GIVING**
HISTORIC TOTALS

\$1,079,020
OF PRIZE MONEY
FROM CFWM

36,082
GENEROUS
DONORS

\$375,750
RAISED FROM
SPONSORS

115,234
INDIVIDUAL
DONATIONS



\$10,378,972
RAISED FOR
OUR VALLEY

- ✓ *Unrestricted money for Pioneer Valley NPOs*
- ✓ *Expand and enhance philanthropy & community giving*
- ✓ *Provide support, tools, and training to NPOs*



What's Next for Valley Gives?

- **Why** is Valley Gives Day ending?!

We achieved our goals. Technology is changing. Generosity is more than one day. Need to stay nimble & seek new strategies that support our nonprofits and expand the culture of philanthropy.

- **What** will Valley Gives BE?

Well, we don't know—*yet*. First, we need to listen and explore, then plan. The next iteration will move away from a single day of giving to platform, tools and training that support a broader, more flexible and dynamic approach.

- **When** will we see something new?

We will listen and explore over next 12+ months and plan to make an announcement later in 2019.

- **What** happens in the meantime?

Capacity grants, trainings, surveys, focus groups, possible new tool



Questions ?



Connecting

- Networking
- Please complete the exit survey and leave at the front table.
- Contact: Margaret Everett, Grants Administrator Associate
meverett@communityfoundation.org

